

Brandi Adams

Chief Operating Officer | Charter School Network Growth & Operations Executive

Chandler, Arizona | [REDACTED]
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Executive Profile

Transformational education operations executive with 20+ years of leadership experience scaling high-performing charter school networks. Proven record of expanding multi-state school systems, driving enrollment growth, and building operational infrastructure that enables academic excellence and organizational sustainability. Currently serving as Chief Operating Officer for AMS Impact Group, the management company for the Academies of Math and Science, where operational leadership helped expand the network from 9 to 14 schools across three states while increasing enrollment from 8,400 to a projected 11,500 students. Oversees enterprise functions including human resources, talent acquisition, marketing, student registration, and network operations. Recognized for building scalable systems, leading high-performing teams, and translating strategic vision into operational execution that fuels school growth and long-term impact.

Core Leadership Areas

- Multi-State Charter Network Operations
- Organizational Scaling & School Expansion
- Enrollment Growth Strategy & Marketing
- Human Resources & Talent Acquisition Leadership
- Operational Infrastructure & Systems Design
- State & Federal Education Compliance
- Strategic Planning & Organizational Leadership
- Student Information Systems & Data Governance
- Change Management & Cross-Functional Leadership
- School Launch & Replication Strategy

Professional Experience

AMS Impact Group (December 2020 - Present)

Chief Operating Officer (October 2022 – Present)

- Lead enterprise operations for a nationally recognized charter school network serving thousands of students across multiple states.
- Oversaw organizational growth from 9 schools in 1 state to 14 schools across 3 states, building operational systems capable of supporting rapid expansion.
- Helped drive enrollment growth from 8,400 students to a projected 11,500 students, strengthening the organization's financial sustainability and reach.
- Provide executive oversight for Human Resources, Talent Acquisition, Marketing, Student Registration, and Network Operations.
- Built scalable operational infrastructure supporting multi-state compliance, hiring pipelines, student onboarding, and school support systems.
- Partner with executive leadership and boards to guide long-term organizational growth strategy and school expansion initiatives.

Vice President, Enrollment & Data Compliance (December 2020 – October 2022)

- Directed network-wide enrollment strategy, data systems, and regulatory reporting for a rapidly growing charter school organization.
- Designed and implemented enrollment infrastructure that improved recruitment, registration efficiency, and forecasting accuracy.
- Strengthened state and federal compliance systems ensuring accurate reporting and audit readiness across multiple campuses.
- Led cross-functional teams responsible for enrollment operations, data management, and compliance reporting.

American Intercontinental University (April 2019-December 2020)

Performance Training Specialist

- Developed and delivered organizational performance training focused on leadership effectiveness, operational consistency, and employee development.
- Partnered with leadership teams to improve organizational performance through targeted training and process improvement.

Vertex Education (July 2011 – March 2019)

Vice President, School Support Systems (September 2018 – March 2019)

- Led operational support systems serving multiple charter schools including student information systems, reporting infrastructure, and compliance processes.
- Streamlined operational workflows to improve efficiency and consistency across schools.
- A key player in growing the Legacy Traditional School network from 6 schools with 4,000 students enrolled to 15 schools in two states with 15,000 students enrolled.

Compliance Director (December 2013 – March 2019)

- Directed state and federal education compliance for a growing charter school network, ensuring regulatory adherence and audit readiness.
- Built internal reporting systems supporting accurate state reporting, funding compliance, and accountability requirements.

Federal Programs Coordinator (July 2011 – December 2013)

- Managed federal education programs including Title funding administration, IDEA funding administration, reporting, and compliance monitoring.

PLC Charter Schools (July 2007 – June 2011)

Federal Programs Coordinator

- Administered federal programs while supporting school leaders in implementing program requirements and maximizing funding impact.

Ocotillo High School (October 1999 – June 2007)

Assistant Principal (July 2005 – June 2007)

- Supported campus leadership in operations, teacher development, and student performance initiatives.

Instructional Coach (July 2003 – June 2005)

- Coached teachers on curriculum design, instructional strategies, and student engagement.

High School History Teacher (October 1999 – June 2003)

- Taught social studies and contributed to school improvement initiatives focused on student achievement.

Education

- Master of Arts — School Administration | Arizona State University
- Bachelor of Science — Social Science Education | Northern Arizona University

Board Leadership

- Board Member — Academies of Math and Science Arizona
- Board Member — Academies of Math and Science Arkansas
- Board Member — Academies of Math and Science National