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STATE PUBLIC CHARTER SCHOOL AUTHORITY

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ACTION MEMORANDUM

TO:	SPCSA Authority Board
FROM:	Danny Peltier, Management Analyst III, SPCSA
SUBJECT:	Nevada State High School - Flagship – Charter Amendment Request to Reduce
	Enrollment Cap
DATE:	March 7, 2025

Summary of Request and Recommendation

Nevada State High School Flagship (NSHS) has submitted an amendment application requesting that the State Public Charter School Authority (SPCSA) grant a Good Cause Exemption and approve the school reduce its enrollment cap at the Downtown, Downtown Henderson, North Las Vegas, Summerlin, and Sunrise campuses.

SPCSA staff has reviewed the application and recommends that the Authority grant the Good Cause Exemption and approve the amendment request. A proposed motion can be found on page of 4 this memo.

Background and Overview of the Amendment

NSHS is a college-prep public charter school that serves students in grades 11-12 across eight campuses in Clark County. NSHS's mission is to support students in a college environment with personal, academic, and social skills. The core purpose of NSHS is to provide opportunities for students' success in a real college environment. As of the 2024 Validation Day, NSHS had 777 students across the eight campuses.

NSHS opened in the fall of 2004-2005 with 40 students. According to the amendment application, NSHS is requesting to reduce its approved enrollment cap at the Downtown, Downtown Henderson, North Las Vegas, Summerlin, and Sunrise campuses for the 2024-2025 school year and beyond. If approved, the enrollment caps for the NSHS campuses would be:

School Year	2024-25	2025-26	2026-27	2027-28	2028-29					
		Las Vegas I	Downtown							
Grade Levels	11-12	11-12	11-12	11-12	11-12					
Enrollment	23	50	55	61	67					
Henderson Downtown										
Grade Levels	11-12	11-12	11-12	11-12	11-12					
Enrollment	105	116	128	141	155					
		Summ	nerlin							
Grade Levels	11-12	11-12	11-12	11-12	11-12					
Enrollment	106	120	132	145	160					
		Suni	rise							
Grade Levels	11-12	11-12	11-12	11-12	11-12					
Enrollment	48	70	77	85	94					
		North La	is Vegas							
Grade Levels	11-12	11-12	11-12	11-12	11-12					
Enrollment	58	80	88	97	107					

According to the amendment application, NSHS is seeking to make the requested changes to align to the current and projected enrollment counts, for this year and beyond. NSHS listed several efforts to increase enrollment in the coming years. According to the amendment application, those efforts include:

- In October 2024, the NSHS Governing Body approved a one-time budget investment in brand awareness and marketing for the 2024-2025 school year for a total marketing budget of \$200,000.
- NSHS has implemented incremental improvements in the application process which have resulted in a 15% increase in application conversions.
- NSHS has contracted with a media production company to create high-quality video commercials to be used in a variety of formats and locations, including but not limited to advertisements on online video streaming services and online social media platforms.
- NSHS continues to advertise on social media platforms and search engines, including Facebook, Instagram, Google search and Tik-Tok.
- NSHS has contracted with the RTC to place advertising on buses and in bus shelters across the Las Vegas valley, focusing heavily in neighborhood areas that are traditionally underserved.
- NSHS relocated its Summerlin campus in August 2024 closer to CSN West Charleston and to traditionally underserved neighborhoods.
- NSHS has campaigns established for digital advertising on electronic billboards.

- NSHS is averaging one grassroots community/marketing event weekly to engage potential students and build brand awareness.
- NSHS installed colorful, engaging window wraps at campuses to increase conversion from foot traffic.

NSHS explained in the application that NSHS does not rely on grants/donations/fundraising to maintain its budget. Budget assumptions are generally based upon 5% YOY. Enrollment is not anticipated to impact staffing as the school bases staffing on actual enrollment and not enrollment caps.

Legal Authority and Requirements Related to Amendment Requests

Existing charter schools that are sponsored by the SPCSA may submit a charter school contract amendment application to the SPCSA – which is reviewed by SPCSA staff and presented for SPCSA Board action – in order to, among other things, increase enrollment, add grade levels above and beyond what the charter school is approved to serve, or add a new campus. When determining whether to approve an amendment request, the sponsor considers the charter school's compliance with applicable local, state and federal laws and regulations and evidence relating to the academics, finance and organization of the charter school.¹

Analysis and Staff Recommendation

When reviewing an amendment application, SPCSA staff reviews the academic, financial and organizational performance of the applicant charter school. In the case of NSHS Flagship, SPCSA staff finds the school to be meeting academic, financial and organizational performance expectations for all campuses. NSHS has maintained strong academic performance as evidenced by the NSPF ratings earned by multiple campuses. All eligible campuses earned a 4 or 5-star rating according to the most recent NSPF ratings. The NSHS Flagship campuses were also found to be meeting or exceeding standards on the 2023 – 24 SPCSA Academic Performance Framework.

Additionally, the NSHS earned 98 points (out of 100) under the SPCSA Organizational Performance Framework for the 2023 – 24 school year as approved by the Authority on October 4, 2024. As such, SPCSA staff finds the school to be 'Meeting Standards.' NSHS has also been found to 'Meet the Standards' on the most recent 2023 SPCSA Financial Performance Framework and preliminary results under the 2024 SPCSA Financial Performance Framework appear to signal that the school is in a sound financial position.

¹ NAC 388A.400(8) and NRS 388A.276.

SPCSA staff is supportive of the request by NSHS. NSHS made necessary adjustments to its budget and shows no sign of financial trouble. NSHS has a strong track record and continues to operate successful schools in Clark County. Therefore, SPCSA staff recommends the Authority approve the request to reduce the enrollment cap for NSHS for the 2024-2025 school year and the remainder of the charter term.

Proposed Motion: Grant the Good Cause Exemption request and approve NSHS Flagship's request to reduce its approved enrollment cap for the for the 2022-2023 school year and to reduce enrollment caps in the remainder of the charter term as detailed in this recommendation memo.

School Year	2024-25	2025-26	2026-27	2027-28	2028-29
·		Las Vegas	Downtown	•	
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	23	50	55	61	67
		Hend	erson		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	269	282	296	311	311
·		Henderson	Downtown	•	
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	105	116	128	141	155
·		North	nwest		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	134	141	148	155	155
		South	nwest	•	•
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	151	159	167	175	175
		Summ	nerlin		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	106	120	132	145	160
		Sun	rise		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	48	70	77	85	94
		North L	as Vegas		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	58	80	88	97	107
otal Enrollment	894	1018	1091	1170	1224

If approved, the enrollment caps for each NSHS Flagship campus will be as follows for the remainder of the charter term:

School Year	2024-25	2025-26	2026-27	2027-28	2028-29
		Las Vegas l	Downtown		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	63	66	69	72	72
		Hende	erson		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	269	282	296	311	311
		Henderson	Downtown		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	131	138	145	152	152
		North	iwest		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	134	141	148	155	155
		South	west		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	151	159	167	175	175
		Summ	nerlin		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	161	169	177	186	186
		Sun	rise		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	88	92	97	102	102
		North La	as Vegas		
Grade Levels	11-12	11-12	11-12	11-12	11-12
Enrollment	111	117	123	129	129
Total Enrollment	1108	1164	1222	1282	1282

The current, approved, enrollment caps for each NSHS Flagship campus are as follows:

<u> School Demographics change since 2017 – Nevada State High School</u>

<u>Nevada State High School Downtown</u>

Year	Enrollment	Α	В	С	Н	Ι	Μ	Р	IEP	ELL	FRL
17-18	46	2.1%	6.5%	13.0%	76.0%	0.0%	2.1%	0.0%	0.0%	0.0%	63.0%
18-19	80	5.0%	18.7%	7.5%	66.2%	0.0%	2.5%	0.0%	*	*	71.2%
19-20	77	6.4%	25.9%	10.3%	50.6%	1.2%	3.8%	1.2%	*	*	62.3%
20-21	56	7.1%	17.8%	10.7%	57.1%	0.0%	3.5%	3.5%	*	*	83.9%
21-22	54	7.4%	22.2%	5.5%	55.5%	0.0%	7.4%	1.8%	*	*	70.3%
22-23	65	6.1%	18.4%	4.6%	66.1%	0.0%	4.6%	0.0%	*	*	75.3%
23-24	40	2.5%	12.5%	5.0%	80.0%	0.0%	0.0%	0.0%	*	*	62.5%
24-25	22	4.5%	9.0%	13.6%	72.7%	0.0%	0.0%	0.0%	*	*	72.7%

Year	Enrollment	Α	В	С	Н	Ι	Μ	Р	IEP	ELL	FRL
17-18	-	-	-	-	-	-	-	-	-	-	-
18-19	-	-	-	-	-	-	-	-	-	-	-
19-20	-	-	-	-	-	-	-	-	-	-	-
20-21	100	3.0%	2.0%	73.0%	13.0%	0.0%	8.0%	1.0%	*	0.0%	14.0%
21-22	106	4.7%	1.8%	66.9%	19.8%	0.0%	5.6%	0.9%	*	0.0%	13.2%
22-23	120	6.6%	3.3%	60.8%	22.5%	0.0%	6.6%	0.0%	*	0.0%	16.6%
23-24	118	5.0%	1.6%	66.1%	17.7%	0.0%	8.4%	0.8%	*	0.0%	19.4%
24-25	100	5.0%	1.0%	65%	19.0%	0.0%	9.0%	1.0%	*	*	17.0%

Nevada State High School Downtown Henderson

Nevada State High School Henderson

Year	Enrollment	Α	В	С	Н	Ι	Μ	Р	IEP	ELL	FRL
17-18	296	6.4%	3.3%	60.1%	20.9%	0.0%	9.1%	0.0%	*	*	20.9%
18-19	323	5.8%	4.9%	51.3%	27.8%	0.6%	8.6%	0.6%	*	*	32.1%
19-20	341	4.9%	3.2%	58.9%	22.5%	0.0%	9.6%	0.5%	*	*	17.3%
20-21	286	5.9%	3.4%	56.6%	21.6%	0.3%	10.8%	1.0%	*	*	18.1%
21-22	258	10.4%	3.1%	52.3%	25.1%	0.0%	7.7%	1.1%	*	*	23.2%
22-23	246	14.6%	6.5%	42.6%	26.0%	0.4%	7.3%	2.4%	*	*	25.2%
23-24	229	14.4%	6.9%	43.2%	24.8%	0.8%	7.4%	2.1%	1.3%	3.0%	21.8%
24-25	182	9.4%	4.3%	44.5%	28.5%	0.0%	11.5%	1.6%	*	*	24.1%

Nevada State High School North Las Vegas

Year	Enrollment	Α	В	С	Н	Ι	М	Р	IEP	ELL	FRL
17-18	-	-	-	-	-	-	-	-	-	-	-
18-19	-	-	-	-	-	-	-	-	-	-	-
19-20	-	-	-	-	-	-	-	-	-	-	-
20-21	-	-	-	-	-	-	-	-	-	-	-
21-22	-	-	-	-	-	-	-	-	-	-	-

22-23	67	2.9%	28.3%	16.4%	44.7%	1.4%	5.9%	0.0%	*	*	50.7%
23-24	80	6.2%	28.7%	11.2%	43.7%	1.2%	8.7%	0.0%	1.2%	5.0%	45.0%
24-25	55	7.2%	25.4%	10.9%	50.9%	0.0%	5.4%	0.0%	*	*	47.2%

Nevada State High School Northwest

Year	Enrollment	А	В	С	Н	Ι	М	Р	IEP	ELL	FRL
17-18	-	-	-	-	-	-	-	-	-	-	-
18-19	-	-	-	-	-	-	-	-	-	-	-
19-20	-	-	-	-	-	-	-	-	-	-	-
20-21	99	7.0%	17.1%	39.3%	22.2%	0.0%	11.1%	3.0%	*	*	37.3%
21-22	118	5.0%	15.2%	37.2%	29.6%	0.8%	10.1%	1.6%	*	*	26.2%
22-23	130	6.9%	10.0%	33.8%	32.3%	0.7%	14.6%	1.5%	*	*	27.6%
23-24	122	3.2%	9.0%	32.7%	31.1%	1.6%	19.6%	2.4%	0.8%	2.4%	23.7%
24-25	126	2.3%	9.5%	40.4%	29.3%	0.7%	15.0%	2.3%	*	*	19.8%

Nevada State High School Southwest

Year	Enrollment	Α	В	С	Н	Ι	М	Р	IEP	ELL	FRL
17-18	-	-	-	-	-	-	-	-	-	-	-
18-19	-	-	-	-	-	-	-	-	-	-	-
19-20	99	17.1%	20.2%	25.2%	22.2%	0.0%	10.1%	5.0%	*	*	42.4%
20-21	135	13.3%	27.4%	25.9%	20.7%	0.0%	5.1%	7.4%	*	*	44.4%
21-22	121	11.5%	28.9%	23.9%	23.1%	0.0%	9.9%	2.4%	*	*	41.3%
22-23	131	18.3%	16.7%	25.9%	26.7%	0.7%	10.6%	0.7%	*	*	40.4%
23-24	139	23.0%	20.1%	22.3%	23.7%	0.0%	10.0%	0.7%	0.7%	3.5%	35.2%
24-25	145	20.6%	27.5%	17.2%	24.1%	0.0%	10.3%	0.0%	*	*	37.2%

Nevada State High School Summerlin

Year	Enrollment	Α	В	С	Н	Ι	М	Р	IEP	ELL	FRL
17-18	17-18	150	15.3%	5.3%	31.3%	36.0%	0.0%	11.3%	0.6%	*	*
18-19	18-19	242	11.5%	8.2%	28.9%	35.5%	0.4%	13.2%	2.0%	*	<5.0%

19-20	19-20	218	9.1%	13.3%	30.7%	33.4%	0.0%	10.0%	3.2%	*	*
20-21	20-21	189	7.9%	13.7%	41.2%	26.9%	0.0%	9.5%	0.5%	0.0%	*
21-22	21-22	176	9.6%	14.2%	34.6%	35.2%	0.0%	5.6%	0.5%	*	*
22-23	157	8.9%	15.2%	28.6%	33.7%	0.0%	10.8%	2.5%	*	*	30.5%
23-24	131	10.6%	16.0%	22.1%	31.2%	0.0%	18.3%	1.5%	0.7%	1.5%	36.6%
24-25	101	10.8%	7.9%	22.7%	36.6%	0.0%	18.8%	2.9%	*	*	35.6%

Nevada State High School Sunrise

Year	Enrollment	А	В	С	Н	Ι	М	Р	IEP	ELL	FRL
17-18	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
18-19	38	2.6%	26.3%	13.1%	57.8%	0.0%	0.0%	0.0%	*	*	71.0%
19-20	80	1.2%	25.0%	13.7%	53.7%	0.0%	5.0%	1.2%	*	*	57.5%
20-21	97	1.0%	20.6%	12.3%	54.6%	1.0%	9.2%	1.0%	0.0%	*	55.6%
21-22	80	2.5%	13.7%	10.0%	60.0%	2.5%	10.0%	1.2%	*	*	56.2%
22-23	80	5.0%	15.0%	5.0%	70.0%	0.0%	5.0%	0.0%	*	*	55.0%
23-24	51	1.9%	11.7%	5.8%	68.6%	0.0%	11.7%	0.0%	0.0%	7.8%	66.6%
24-25	46	0.0%	17.3%	6.5%	58.6%	0.0%	15.2%	2.1%	*	*	56.5%

A-Asian

B-Black

C-Caucasian

H – Hispanic

I – American Indian/Alaskan Native M

- Two or more races

 $P-Pacific \ Islander$

 $IEP-Individualized \ Education \ Plan-A \ student \ with \ a \ disability/special \ education \ student$

ELL – English Language Learner

FRL - A student who qualifies for Free or Reduced-Price Lunch

Nevada State High School Financial Performance

Year	Rating
2019 - 2020	Meets the Standard
2020 - 2021	Meets the Standard
2021 - 2022	Meets the Standard
2022 - 2023	Meets the Standard

Nevada State High School Organizational Performance

Year	Rating
2019 - 2020	Meets the Standard
2020 - 2021	Meets the Standard
2021 - 2022	Meets the Standard
2022 - 2023	Meets the Standard
2023 - 2024	Meets the Standard

Nevada State High School Academic Performance

School Year	NSPF Rating		
2023 - 2024	Downtown: 4-stars		
Star Ratings	Summerlin: 5-stars		
_	Henderson: 5-stars		
	Sunrise: 5-stars		
	Southwest: 5-stars		
	Downtown Henderson: 5-stars		
	Northwest: 5-stars		
	North Las Vegas: 5-stars		
2022 - 2023	Downtown: 5-stars		
Star Ratings	Summerlin: 5-stars		
	Henderson: 5-stars		
	Sunrise: 5-stars		
	Southwest: 5-stars		
	Downtown Henderson: 5-stars		
	Northwest: 5-stars		
	North Las Vegas: Not Rated		
2021 - 2022	Downtown: 75.3		
Index Scores	Downtown Henderson: 89.0		
	Henderson: 90.0		
	Northwest: 89.5		
	Southwest: 93.0		
	Summerlin: 86.3		
2020 20212	Sunrise: 89.8		
$2020 - 2021^2$	Downtown: 5-stars		
	Henderson: 5-stars		
	Southwest: Not Rated		
	Summerlin: 5-stars		
	Sunrise: Not Rated		

² Due to COVID-19, the Nevada Department of Education (NDE) applied for and was granted a 2020-21 school year waiver from the U.S. Department of Education for certain requirements established by the Every Student Succeeds Act (ESSA). Nevada statewide assessments were administered in the 2020-21 school year, but the NDE did not calculate new Nevada School Performance Framework (NSPF) school ratings for the 2020-21 school year.

$2019 - 2020^3$	Downtown: 5-stars			
	Henderson: 5-stars			
	Southwest: Not Rated			
	Summerlin: 5-stars			
	Sunrise: Not Rated			
2018 - 2019	Downtown: 5-stars			
	Henderson: 5-stars			
	Summerlin: 5-stars			
	Sunrise: Not Rated			
2017 - 2018	Downtown: Not Rated			
	Henderson: 5-stars			
	Summerlin: 5-stars			

Nevada State High School 2023-24 SPCSA Academic Performance Framework Results

Campus	2023-24 SPCSA Academic	2023-24 SPCSA Academic		
	Framework Score	Framework Rating		
NSHS Downtown HS	77.5	MEETS STANDARD		
NSHS Downtown		EXCEEDS STANDARD		
Henderson HS	86.5			
NSHS Henderson HS	85.8	EXCEEDS STANDARD		
NSHS Northwest HS	87	EXCEEDS STANDARD		
NSHS Southwest HS	87.5	EXCEEDS STANDARD		
NSHS Summerlin HS	85.8	EXCEEDS STANDARD		
NSHS Sunrise HS	84.7	EXCEEDS STANDARD		
NSHS North Las		EXCEEDS STANDARD		
Vegas HS	86.5			

Nevada State High School 2022-23 SPCSA Academic Performance Framework Results

Campus	2022-23 SPCSA Academic	2022-23 SPCSA Academic
	Framework Score	Framework Rating
NSHS Downtown HS	89	EXCEEDS STANDARD
NSHS Downtown		EXCEEDS STANDARD
Henderson HS	92	
NSHS Henderson HS	89	EXCEEDS STANDARD
NSHS Northwest HS	88.7	EXCEEDS STANDARD
NSHS Southwest HS	89.7	EXCEEDS STANDARD
NSHS Summerlin HS	90	EXCEEDS STANDARD
NSHS Sunrise HS	90	EXCEEDS STANDARD
NSHS North Las		NOT RATED
Vegas HS	N/A	

³ Due to COVID-19, the Nevada Department of Education (NDE) applied for and was granted a 2019 – 20 school year waiver from the US Department of Education for certain assessment, accountability, school identification, and reporting requirements established by the Every Student Succeeds Act (ESSA). Accordingly, for the 2019 – 20 school year, Nevada statewide assessments were not administered and the NDE did not calculate Nevada School Performance Framework (NSPF) school ratings

Campus	2021-22 SPCSA Academic	2021-22 SPCSA Academic
	Framework Score	Framework Rating
NSHS Downtown HS	75.3	MEETS STANDARD
NSHS Downtown	89.0	EXCEEDS STANDARD
Henderson HS		
NSHS Henderson HS	90.0	EXCEEDS STANDARD
NSHS Northwest HS	89.5	EXCEEDS STANDARD
NSHS Southwest HS	93.0	EXCEEDS STANDARD
NSHS Summerlin HS	86.3	EXCEEDS STANDARD
NSHS Sunrise HS	89.8	EXCEEDS STANDARD

Nevada State High School 2021-22 SPCSA Academic Performance Framework Results⁴

⁴ The Nevada Department of Education (NDE) calculated NSPF index scores for the 2021-22 school year but did not calculate corresponding star ratings (shown as N/A). 2021-22 NSPF details and rules can be found at:

http://nevadareportcard.nv.gov/DI/MoreDownload?filename=Nevada%20School%20Performance%20Framework %20Manual%202021-22%20School%20Year.pdf