



*Laura Langberg
Chair*

*Jesse Welsh, EdD
Chief Executive Officer*

Nevada State High School Flagship

2651 N Green Valley Parkway, Suite 106
Henderson, NV 89014

Nevada State High School Flagship Current Enrollment: 996 students

Nevada State High School (NSHS) originally opened its doors with 40 students in the fall of the 2004-2005 school year, with only 11 graduates in the first year of operation. The 2023-2024 school year is the 20th year of operation for NSHS with an enrollment of 963 11th and 12th grade students across nine campuses in both southern and northern Nevada, NSHS provides the only real college experience for high school students in Nevada; students are enrolled and fully integrated into college. A small, dedicated NSHS staff provides instruction and support to students with the transition to college and in the college environment while most classes are taught by college professors who are not employees of NSHS.

Governing Body Membership:

Member Name	County	Position	Charter
Georgette Stormo	Washoe	Community	FLAG & MDW
Astrid Perez	Washoe	Business	FLAG & MDW
Stephanie Ray	Washoe	Parent	MDW
Julie Hendrix	Clark	Parent	FLAG
Laura Bielinski Langberg	Clark	Law	FLAG & MDW
Andy Donahue	Clark	Community	FLAG & MDW
Jonathan Via	Clark	Finance	FLAG & MDW
Megan Downs	Washoe	Education	FLAG & MDW

Collectively, the board holds the capacity, skills, and qualifications to successfully govern Nevada State High School. The time, knowledge, and experience from the Directors’ span across public, private, and nonprofit sectors including staggered terms on the board. Directors have also displayed a belief in the mission of the school and an independence to act as a reasonable person would in similar situations which make them uniquely qualified to govern the continued success of the school’s early college high school model.



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Nevada State High School Key Team Members

Name	Position
Jesse Welsh	Chief Executive Officer
Ra'Chanel Wells	Chief Integrity and Accountability Officer
Amy Davis	Marketing and Engagement Director
Melissa McCormick	Support Services Director
Ryan McKnight	Finance and Operations Director
Dwight Reynolds	Campus Instructional Director

Collectively, the executive leadership team holds the capacity, skills, and qualifications to successfully lead Nevada State High School. The knowledge and experience of these key members span across public, private, and nonprofit sectors. Members have also displayed a belief in the mission of the school and the ability to implement which make them qualified to guide the continued success of the school’s early college high school model.

Nevada State High School’s mission is *to support students in a college environment with personal, academic, and social skills. Our vision is every student college ready.* The core purpose of NSHS is *to provide opportunities for students’ success in a real college environment.*

At the request of the State Public Charter School Authority, we are seeking to make the requested changes outlined herein to align to our current and projected enrollment counts, based on being below our projected targets for FY24. Nevada State High School reserves the right to submit a subsequent request to restore previously approved enrollment caps in alignment with the charter renewal from December 2021 if marketing and engagement efforts prove successful in meeting those previously established targets.

Operations and Enrollment

Marketing efforts to increase student enrollment include:

- In August 2023, it was identified that year-over-year applications were down 30% and enrollment was down 10% year-over year, resulting in a change in personnel in the marketing department.
- In September 2023, Nevada State High School created the role of Data and Registration and Director, focused on ensuring quality in the enrollment process.
- In October 2023, Nevada State High School developed a 2024-2025 marketing and recruitment plan focused on brand awareness, digital marketing, grassroots events, and actively sharing information with families regarding the school
- In November 2023, Nevada State High School hired a new Marketing and Engagement Director whose primary focuses are on promoting brand awareness and increasing student enrollment.
- Through targeted community and grassroots events and enhancements to our current advertising strategies, we anticipate a minimum of 10% YOY growth in student recruitment.



NEVADA
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- In addition to our marketing efforts, we continue to focus on our Proven Process, which shows signs of strength in application conversions. We successfully met a target From Fall 2022 to Spring 2023, we retained nearly 98% of our student population. Our graduation rate remains consistent at 98%.

The reduction in enrollment does not impact staffing as we base our staffing on actual enrollment and not enrollment caps. We propose enrollment cap changes to better reflect our current enrollment. Please see the enrollment table below.

	Approved Cap	FY24 (Q1 Actual)	FY24	FY25	FY26	FY27	FY28
Downtown	85	40	40	63	66	69	72
Downtown Henderson	144	118	118	131	138	145	152
Henderson	295	229	229	269	282	296	311
North Las Vegas	110	80	80	111	117	123	129
Northwest	156	122	122	134	141	148	155
Southwest	157	138	138	151	159	167	175
Summerlin	188	131	131	161	169	177	186
Sunrise	96	51	51	88	92	97	102

Financial

NSHS does not rely on grants/donations/fundraising to maintain its budget. Budget assumptions are based upon 10% YOY growth in alignment with historical data, apart from North Las Vegas (new school and anticipating retaining current students and a similar 11th grade recruitment class) and Meadowood (anticipating a higher enrollment based on staff consistency). Enrollment is not anticipated to impact staffing as we base our staffing on actual enrollment and not enrollment caps.