

Joe Lombardo
Governor

STATE OF NEVADA

Melissa Mackedon
Executive Director



STATE PUBLIC CHARTER SCHOOL AUTHORITY

1749 North Stewart Street Suite 40
Carson City, Nevada 89706-2543
(775) 687-9174 · Fax (775) 687-9113

2080 East Flamingo Road Suite 230
Las Vegas, Nevada 89119-5164
(702) 486-8895 · Fax (702) 486-5543

BRIEFING MEMORANDUM

TO: SPCSA Board
FROM: Melissa Mackedon
SUBJECT: Executive Director Report
DATE: December 8, 2023

ED Report:

Delinquent PERS Payments

School	Delinquent as of 11-30-23	School
NV Prep	\$510,181	Plan before the PERS board to pay the monthly payment plus @21,257.55 a month for 24 months beginning 12/24
Explore Academy	\$327,5551	School expects funds mid-December with payment in full in January.
Teach Las Vegas	\$115,681	Past Due 10/31 was \$380,387.00. School indicates they have the funds to pay the balance.
PilotEd Cactus Park	\$40,873	12/5/23 School Leader indicates they are working with back office provider to get the balance paid by the end of .

Battle Born Academy	\$87,543	Made payment 11/28 of \$48,290.92. Planning to make additional payment of the same amount in December. Awaiting loan funding which will allow them to be totally current.
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New Schools Enrollment and Facilities

School Name	School Demographics (location, grades served)	Facility Update	Enrollment Update
Do and Be Arts Academy of Excellence	Clark County; 89030, 89031, 89032, 89081 Opening: K-2,6 Full Scale: K-8	We have not yet entered in a lease or purchase agreement with a space for Do & Be Arts Academy of Excellence (DBAE). North Las Vegas Mayor Pamela Goynes Brown has connected us with the North Las Vegas Economic Development department and Planning committee. Three properties are being considered: Former Somerset Address: 375 W Centennial Pkwy, North Las Vegas, NV 89084 The Pearson Community Center Nellis Baptist Church Address: 4300 Las Vegas Blvd N, Las Vegas, NV 89115	Open enrollment Dec. 5-March 15. Lottery March 20 Most recent outreach/activity for the month of November: ~DBAE Virtual Office Hours: November 4, 2023 10am-2pm ~ Monthly Flyer/Tabling at Craig Ranch Park: Sunday, November 10, 2023 ~West Las Vegas Arts Center Saturday Classes Tabling: Saturday, November 11, 2023 9am-2pm ~Flyering in Walmart parking lot: Saturday, November 23, 2023 10-1pm (Address: 3950 W Lake Mead Blvd, North Las Vegas, NV 89032)

<p>PTAA</p>	<p>Clark County; 89107, 89108, 89030, 89106, 89130, 89084</p> <p>Opening: K-8</p> <p>Full Scale: K-12</p>	<p>Currently, we have not finalized a facility. We are diligently evaluating two potential sites, one of which is outside our usual zip codes. We are making concerted efforts to secure one of these locations and aim to provide a detailed update to the SPCSA by the end of January.</p>	<p>We plan to initiate our enrollment, staffing, and recruitment drive at the end of January 2024. The lottery for student placement is scheduled for the end of March.</p> <p>PTAA is actively involved in organizing community events. These events focus on the impact of Artificial Intelligence in education and how PTAA's new campus will contribute to the Nevada communities.</p>
<p>Rooted</p>	<p>2401 East Tonopah, Las Vegas, Nevada 89030</p> <p>Opening: 9-10</p> <p>Full scale: 9-12</p>	<p>We have identified our permanent facility (2401 E. Tonopah Ave, North Las Vegas, NV 89030). The deed has been signed, we have completed all necessary due-diligence and neighborhood meetings and are just awaiting our planning and city council meetings in December. We have been informed by all parties involved that there is no pushback, and our councilman is very supportive of our project. Construction for phase 1 is set to begin Jan-Feb. So far, the process has been smooth, but we are aware of potential obstacles that may arise and are in frequent conversation with our facilities partners on any potential risks and how we can mitigate them.</p>	<p>We have committed to both in-person and digital recruiting efforts. We have seen success above industry standards with digital marketing and will be launching a new application-based campaign this week to reach our enrollment goals (180 9th/10th, as stated in our charter). Our in-person recruitment efforts include community events (4 events in the past month at community centers at NLV, Pearson, ELV, and Silver Mesa), speaking at middle schools (Discovery Charter School, Jim Bridger MS, Legacy Traditional next month).</p> <p>Our enrollment timeline is:</p>

			<p>Oct 2nd - Feb 1st: Application Window (currently have formal 23 applications submitted by families) Feb 1st: Lottery After Feb 1st: Open Enrollment</p>
Vegas Vista	<p>Clark; 89106, 89107, 89108</p> <p>Opening: K-3 Full Scale: K-12</p>	<p>We will be leasing Águilas CFC, 5355 Madre Mesa Drive. The lease has not been finalized. We submitted a signed letter of interest and are waiting on the church to return it so we can draft the lease. All parties know we have a January 1 deadline to submit a fully executed lease.</p>	<p>We have a Family Information Night this Thursday, November 30 at Águilas. Our postcards went out at the beginning of November. We plan to open enrollment on December 21 (45 days after the postcards went out), and hold our lottery on February 5th, 45 days after we open enrollment.</p>