



SAGE COLLEGIATE

Public Charter School

SAGE COLLEGIATE BOARD of DIRECTORS

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SAGE COLLEGIATE MANAGEMENT

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TO: Rebecca Feiden, SPCSA Executive Director
Mark Modricin, SPCSA Director of Authorizing
Melissa Mackedon, SPCSA Board Chair

FROM: Jennifer Braster, Board Chair, Sage Collegiate
Sandra Kinne, Executive Director, Sage Collegiate

RE: Monthly SPCSA Update

DATE: Thursday, Sept. 23, 2021

On June 25, 2021, Sage Collegiate was approved by the SPCSA Board to defer opening until August 2022. A condition for this deferral was to provide monthly updates to the SPCSA regarding the progress toward a final facility. To this, and in preparation for our update at the October 1st Board Meeting, we offer the following updates:

Community Outreach

- After a summer of revising Year 0 and Year 1 plans, prioritizing our facility search, and writing an amendment request (which will be heard by the Board in November), we have relaunched our community outreach endeavors and student recruitment efforts. In the last month, we've participated in two in-person community events and are participating in several Trunk-or-Treats and are re-engaging with existing partners and developing new partnerships based on our planned location.
- We have prioritized hiring our Family and Community Manager by the end of October, with a preferred start date in November. This role will co-lead, with the ED, student recruitment and development of community partners.

Partnerships

- With existing partners, we have opportunities for tabling and direct recruitment. We continue to develop new partnerships based on our planned location and school needs.
- Confirmed/existing partners include Acelero Learning, Boys & Girls Club, Leaders in Training/Little Leaders, Nevada PEP, SESS, Stone Bridge Learning Academy, Sunrise Children's Foundation, and Wildflower Therapy.
- We continue to reach out to partners based on identified school/student needs and potential location.

Student Recruitment

- To families who had enrolled their child for 2021-22, we have reached out to share updates related to facilities and planned enrollment for the 2022-23 school year.
- We are currently accepting "Intent to Enroll" forms and will begin accepting formal enrollment, pursuant to an anticipated lottery, on November 1, as outlined in our authorized application.
- The Board has set a lottery date of Thursday, Feb. 24, 2022.
- We have a meeting scheduled in early October with our marketing/student recruitment partner, Matterlab, and will launch a social media campaign later in the month.

Hiring

- We have relaunched hiring for our instructional roles and for our Family and Community Manager. We aim to have this person in this position start in November.
- We will relaunch other roles by the end of September.

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- We are having conversations with and revisiting prior offers to candidates we had hired for the 2021-22 school year. To those we had made offers to for 2021-22, we've asked them to reaccept or decline the standing offer by a given date and will continue to interview/hire for open roles.
- Our goal is to have all roles filled by the end of May, with a July start time for instructional staff.

Facilities

- Based on the factors outlined in our amendment request (to be heard by the Board in November), particularly those related to enrollment and family feedback, we have spent the last three months prioritizing facility procurement. In July, based on feedback from our prior facility partner and input from other school leaders, the Board voted to enter into partnership with Red Hook Capital Partners. This has been a fruitful partnership, with a shared sense of urgency, and Red Hook had an identified option for our school based on location, size, and school needs.
- As of this memo, there is a finalized and agreed upon LOI between Red Hook and the sellers of our intended location, and discussions about final sale price are in progress. By the time of the October 1 meeting, we expect to have additional updates for the Board.
- Related to our planned facility, and another item for the October 1 board meeting, is a 'good clause' zip code change request as our planned facility has a zip code change in the middle of the property. Half of the property is in one of our three authorized zip codes; half of the property is in a different zip code.

Other

- With the deferral, there has been time to focus on professional development to best support student needs, especially in a post-pandemic (or what we will hope will be a *post*-pandemic) founding year. To that, Sandra is participating in a 3-series training with Sound Discipline on restorative justice, building relationships, and student resilience with a lens on trauma.
- Sandra and our Founding Manager of Curriculum and Development, Elysa Arroyo, are also attending a 200-hour training by Breathe For Change over the next six months. This training focuses on mindfulness, social-emotional learning, and yoga for students. Mindfulness is a component of our schoolwide management, and Sandra and Elysa will train teachers and staff in the strategies through their summer PD.
- Sandra also used time this summer to attend other schools' summer PD and is grateful to the teams at Democracy Prep, Nevada Rise, and Futuro Academy for the opportunity to continue her own learning.

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