



Girls Athletic Leadership School Las Vegas
920 Cottage Grove Ave.
Las Vegas, NV 89119
(702) 672-6386

June 22, 2020

State Public Charter School Authority (SPCSA)
1749 N. Stewart Street, Suite 40
Carson City, NV 89706

Re: School Opening Update for June 26, 2020 Board meeting

Dear SPCSA Board Members,

The Girls Athletic Leadership School Las Vegas (GALS LV) provides you with the following information as a status update on our efforts to open a new charter middle school for the 2020/2021 school year. Our last update to the SPCSA occurred last month on May 29th, 2020.

In our last status update, GALS LV reported we had twenty students enrolled after a very difficult recruitment period during the state shutdown due to the COVID-19 pandemic. Since this date, GALS LV successfully increased enrollment to fifty-five students. Additionally, we have several families who have completed tours and are considering GALS LV along with seven additional tours already calendared for this week. GALS LV is attracting families by making individual calls to families using a marketing list GALS LV purchased. Enrolled students have all the necessary paperwork on file to meet state audit requirements. Since the state re-opened, GALS LV has been able to maintain a steady enrollment increase of one to two families per day.

On May 29th, 2020 the SCPSA Board approved adding 7th grade to help boost enrollment this year. To date, of the total fifty-five students enrolled, fifteen of those are 7th graders, demonstrating that this decision contributed to the growth. GALS LV continues to anticipate offering two 7th grade classes and three 6th grade classes for the 2020-2021 school year.

GALS LV will remain focused on recruitment until such point that our target enrollment of 135 students is met. In addition to our telemarketing efforts, GALS LV has scheduled a parent information session for July 18th, 2020 and is marketing that session on social media as well as through a direct email campaign. GALS LV continues to distribute information through area partnerships and maintains a presence at the local mall, recreation centers, food distribution sites and at community events. GALS LV has successfully received referrals for new students from enrolled families and will continue to ask for their assistance to further improve enrollment numbers.

Conservatively, if GALS LV maintains our current enrollment rate of 1-2 students per day, GALS LV will reach 100 students enrolled within the next 30 days. For the month of July,



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GALS LV actually expects enrollment to pick-up as families begin to prepare to go back to school and become more decisive about selecting their school. GALS LV follows the CCSD school calendar and will start school the same timeframe as CCSD. If CCSD delays starting school to early September, GALS LV will have additional time to recruit.

In addition to enrollment, GALS LV continues to make solid progress on building school capacity and completed the following tasks:

- ✓ Filled all school vacancies,
- ✓ Completed all major school policies and the School Handbook,
- ✓ Developed operational processes with the Boys and Girls Club,
- ✓ Received approval from the Nevada Department of Education to extend the deadline to expend Charter School Start up program funds to March 31, 2021,
- ✓ Negotiated and awarded all major contracts,
- ✓ Developed curriculum for both 6th and 7th grade,
- ✓ Nearly completed the School Safety Plan, and
- ✓ Have a lease in development for a nearby long-term school facility.

The GALS LV team recognizes that while our progress is significant that we must stay vigilant with our recruitment activities. The GALS LV Board of Directors and our school leaders will continue to put forth every effort to launch for the 2020/2021 school year but will only do so in a manner that is fiscally responsible.

GALS LV greatly appreciates all of the support, advice and assistance the SPCSA has provided to us in the development of our school. If you have any questions regarding these plans, please feel free to reach us at 702-672-6386.

Sincerely,

Jennifer McCloskey
Executive Director