

UPDATE - MAY 27, 2020

EXPLORE ACADEMY LAS VEGAS



Enrollment: The statewide shutdown hit just as our enrollment efforts were kicking off and has severely limited our ability to connect with families. Originally approved for 330 students in grades 6, 7, and 9, we have worked out alternative budget scenarios that will allow us to operate with 150 students. We currently have 100 applications, and at our current rate we are on track to have 150 by the start of the school year.

15% of those applications are for 8th grade, which we don't currently offer. We are submitting an amendment request in hopes that shifting some unfilled seats from other grades will allow us to hit our minimum enrollment.

Facilities: Beginning June 1, Explore Academy Las Vegas will be the sole tenant at our temporary site located at 4660 N. Rancho Drive. All other entities that are currently leasing or subleasing will vacate by 5/31.

Our permanent site is under contract at the intersection of Gowan and Booth, 3.8 miles from our year-one location in the 89032 zip code.

Hiring: We have hired 10 exceptionally talented, enthusiastic teachers and have four open positions remaining. Training for new staff will take place virtually beginning in July.

What We've Done:

There are several steps we've taken to mitigate damages

- Shifted approach from in-person parent information sessions to social media marketing
- Created Facebook content to share information that families would otherwise receive during info sessions
- Worked with community partners to access their audience

Next Steps:

Explore Academy is working on the following

- Connecting with more community partners as facilities re-open (Boys and Girls Clubs, churches, community centers)
- Working with a marketing firm to streamline our approach
- Distributing flyers at community businesses
- Offering campus tours for families
- Encouraging our existing families to refer others

We believe we are on track to open with a minimum of 150 students. Our board and team are committed to exploring every opportunity to connect with families, and those options are expanding with time. We must, however, be prepared for the possibility that we will not be able to enroll a sufficient number of students. We have set an internal benchmark of 100 applications by June 30th, and 150 by July 31st. If we do not meet these benchmarks, we will reassess our operational plan accordingly. We are prepared to discuss these details with our board in June.