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BRIEFING MEMORANDUM

TO: SPCSA Board
FROM: Patrick Gavin
SUBJECT: Agenda Item 11—Strategic Plan
DATE: October 21, 2016

Background:

The Authority adopted its first [strategic plan](#) on March 23, 2013. Based on feedback from NACSA and WestEd in the fall of 2015, the Authority began revisions to its strategic plan in May 2016. At that time, the Authority identified two key objectives and four goals in the [draft document](#).

Objectives:

- 1) **By 2020, increase the number of high quality seats in SPCSA-sponsored charter schools to 60,000.**
- 2) **By 2020, enroll a statewide student population which is representative of our sending schools.**

Goals:

- 1) **Open and sustain quality schools that reflect the demographics of their community**
- 2) **Unwavering Commitment to High Quality Schools—4 & 5 Star Schools**
- 3) **Fulfillment of Public School Obligations**
- 4) **Facilitate a Community of Practice Among Charter School Operators and Leaders to Build a Culture of Innovation and Collaboration**

Pursuant to a request from members of the Authority, staff broke out the review of the proposed measures for consideration over the next several meetings. The Authority has approved the metrics

and other revisions over the past several months. Those changes are incorporated into the current strategic plan.

Staff has drafted additional content to support the strategic plan in the attached PowerPoint in the form of the revised mission, core beliefs, core functions, and theory of action.

Recommendation:

Staff requests endorsement of the revised mission, core beliefs, core functions, and theory of action and final approval of the full strategic plan.