Don Soifer

Don Soifer is president of Nevada Action for School Options, a nonprofit organization he founded to support the growth of diverse choices of rich, high-quality and personalized educational opportunities for all students.

Soifer served as vice chair and three-term board member of the District of Columbia Public Charter School Board, where he has prioritized quality for the 120 schools overseen by the board via a national model accountability framework, equity, transparency and responsible authorizing. He co-founded the Lexington Institute, a public policy think tank in Arlington, Virginia, working as its executive vice president from 1998-2017. At Lexington, Soifer directed all domestic public-policy programs, including education, energy and logistics, and supervised the nonprofit's finances. He created the Lexington Education Leadership Awards fellowship, the first national fellowship for school district leaders focused on transitioning their districts to personalized learning instructional models. Soifer has also worked as a strategic and communications consultant for government, nonprofit and private (including Fortune 100) clients. He is also a fellow with the Aspen-Pahara Institute Education Fellowship.

The author of hundreds of widely-cited articles and studies, Soifer has presented policy testimony to official legislative and agency proceedings at all levels of government. Soifer has served on the boards of several public charter schools around the country. He is a graduate of Colgate University.