

SPCSA Board Meeting Pinecrest Springs Update January 27, 2023

We have been working with our Board and our team to amend our application for a temporary location, reduction in grades served, and reduction in students we will serve for the 2023-2024 school year as we were unable to secure the Sears building in a timely manner. We will address these changes later in the board meeting, but we have found a location and are ready to roll with your approval.

We have been working extremely hard on meeting the condition of reaching 500 families in the identified zip codes. We have held numerous events which has helped us reach over 3,500 families.

- We started in October by attending a variety of Trunk or Treat events in our zip codes. This provided us an opportunity to talk with families, pass out literature, and answer questions with families as they were already at a community event. (Estimated 1,500 families)
- For Thanksgiving, we partnered with Anthem Community Church and the other Pinecrest campuses in Henderson, to introduce ourselves to the Springs Community through the “Big Thanksgiving Give.” Members of the church donated money for us to purchase food items and hygiene items while the Pinecrest schools held a food and hygiene item drive. These items were distributed to families the week of Thanksgiving at a Turkey Dinner giveaway and Tamale Dinner giveaway. Families not only walked away with one of these dinners, but left with bags of groceries and a basket of hygiene items. These events were advertised by passing out flyers, knocking on doors, and talking with families with school aged children. (Estimated 1,000 families)
- In December, we sponsored a Christmas Breakfast at the YMCA where students completed a craft, talked with Santa Claus, and found out more about Pinecrest Springs. We also passed out flyers at the Meadows Mall. (Estimated 250 families)
- In January, we have talked with families at eight different churches and passed out flyers to church members after church. We also attended the School Choice Fair and met with an abundance of families. We will also continue to go door-to-door in neighborhoods in identified zip codes. (Estimated 800 families already reached in January and another 300 families to be reached in the remainder of January with a focus on attracting first grade students.)

As of January 23, 2023, we have the following number of students that have applied to Pinecrest Springs:

	Applied	Capacity
Kindergarten	56	75
Grade 1	16	75
Grade 2	23	75
Grade 3	27	25
Total	122	250

Hiring Update: We have already hired three staff members, have a pending offer out for a fourth position, and have two interviews scheduled. We are attending Hiring Fairs in Utah, Arizona, and Nevada over the next three weeks.