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February 22, 2021

SPCSA Board,

This memo serves to provide a written update of the current status of Las Vegas Collegiate Charter School.

**Facility:** Las Vegas Collegiate is planning to submit an LOI for a property in the coming week. The property could sustain the school for 2 years, if leased. Simultaneously, we are assessing feasibility of permanency.

**Enrollment:** The Las Vegas Collegiate team has developed a robust plan for enrollment that incorporates both staff and Board members. Our team does "Feet on the Streets" events 2-3 times a week, reaching 500 - 800 doors. In response to what other fully enrolled schools have noted as most viable for enrollment, we have recently launched a social media campaign to increase awareness of the opportunity to enroll for all eligible families at a faster rate. We have made connections with many daycare centers in the area and have future dates to connect with parents and families through center sponsored events.

**Hiring:** Currently, Las Vegas Collegiate has 50% of necessary staff committed for the coming school year.

We look forward to connecting during the February 2021 Board meeting and happy to field any further questions.

Committed to Excellence,

Biante' Gainous, Executive Director

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